

Article 6
GENERAL PROVISIONS FOR ALL SIGNS

832.6.1 Effect on Buildings and Heritage Features

No sign shall obstruct or interfere with any architectural detailing on the building. In the Downtown Business Improvement Area (BIA) signage shall be of a Victorian Style and required to comply with the recommendations of the "Downtown Orillia Façade Improvement Study" prepared by J. E. Berzins, Urban Design Consultants, dated December 1992 and all signage must be reviewed by the Downtown Orillia Management Board.

832.6.2 Number of Signs Permitted

- (a) Unless otherwise specifically permitted, on any lot, only one ground sign will be permitted except where a lot falls into one of the following categories:
 - i) Where a lot with a frontage greater than 150 metres (492.0 ft.) fronts onto a single street, one additional ground sign may be erected provided that no ground sign is located within 45 metres (148.0 ft.) of another ground sign on the same lot; or
 - ii) Where a lot fronts onto more than one street, one (1) additional ground sign may be erected for each such street frontage, provided that no ground sign shall be located within 45 metres (148.0 ft.) of another ground sign on the same lot, and further provided that no more than one sign is oriented along a single frontage of less than 150 metres (492 ft.); or
 - iii) One (1) additional ground sign for each main building may be erected on a lot having more than one main building provided that no ground sign shall be located within 45 metres (148.0 ft.) of another ground sign on the same lot.
 - iv) A portable sign may be substituted for a ground sign.
- (b) i) One (1) only of the following types for each exterior building wall except in the BIA where one (1) only of following types of signs may be erected on the rear and front walls only:

Wall Signs, Canopy Sign, Soffit Signs, Projecting Sign, or Window Sign.

- ii) Notwithstanding the foregoing, two (2) wall signs may be erected on the same exterior wall in lieu of locating one of the signs on another exterior wall.

By-law 2003-63, 12 May 2003.

832.6.3 Location of Signs

- (a) Unless otherwise permitted herein, no sign shall be located on or project over public rights-of-way or other adjoining lands or driveways.
- (b) In the BIA a single, projecting Victorian Style sign in addition to a flush mounted wall sign, not exceeding 0.75 square metres (8.0 sq. ft.) per face in area, may overhang a public right-of-way a maximum of 1.0 metres (3.3 ft.). A larger projecting sign up to a maximum of 2.0 square metres (21.5 sq. ft.) may be considered based on design and street frontage subject to approval from the DOMB.
- (c) A single sandwich board sign, per premises, may be located in a public right-of-way, immediately in front of a premises where such premises is located less than 2.0 metres (6.6 ft.) from the front lot line or at the entrance to a lane way if such premises has its main pedestrian entrance from such laneway. Within the BIA such signs shall be Victorian Style and may include promotional information or messages. A sandwich board sign shall not interfere with normal pedestrian traffic on public sidewalks nor shall it interfere with on-street vehicle parking spaces.
- (d) A sandwich board sign shall only be located in a public right-of-way during normal business hours of the premises.

832.6.4 Illumination

Light sources that illuminate signs shall be shielded so that the light source is not visible off the property on which the sign is located.