



CITY OF ORILLIA MEDIA RELEASE October 27, 2009

FOR IMMEDIATE RELEASE

CITY WINS GOLD AT RCO AWARDS

**FOR IMMEDIATE RELEASE
Tuesday, October 27, 2009**

The City of Orillia won a Gold Municipal Award for waste minimization at the Recycling Council of Ontario's waste minimization awards ceremony held in Toronto on October 22, 2009. The awards recognize municipalities that minimized waste disposal through 3Rs initiatives (reduce, reuse, recycle) in 2008. Judging was undertaken by 23 industry experts. The City's calculated residential diversion rate in 2008 was 53%. Judges also look at the City's waste minimization programs offered when assessing award candidates.

Mayor Stevens appreciates the support shown by the residents of the City for our waste minimization programs. With their continued endorsement and participation in the recycling and green bin programs, the City of Orillia continues to be a leader in this environmental field.

Peter Dance, the Director of Public Works for the City stated: "The ongoing efforts of the public, Council, the Waste Management Advisory Committee, and staff are reflected in this award. It is encouraging to see the increasing participation in the green bin program."

The awards take place during Waste Reduction Week in Canada which this year ran from October 19th to the 25th.

The citizens of Orillia can take pride in their achievement. Initiatives like the new green bin program will work to ensure Orillia stays a leader in waste minimization and diversion in Ontario.

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DR -> Mayor & Members of Council